

THE PLAN - OVERVIEW



More than 4,000 residents, employees, students, and visitors could be on Naples Island when a disaster strikes. That number could easily balloon to over 6,000 during special events such as the Boat Parade and Halloween.

Envision This Scenario...

It's 3:00AM, the middle of a moonless night. A 7.3 earthquake (stronger than the quake of 1933) strikes the coast. Long Beach and Orange County are hit hard. The Long Beach Fire Department is responding to hundreds, if not thousands, of emergencies across the city. It will be days before they make it to Naples. Your loved ones are off the island. Cellular and data are out. No phones. No texts. Power is out - it's pitch black. Water pipes have burst. Gas pipes have ruptured and fires are breaking out. Two of the bridges onto the island have collapsed and the third is seriously compromised. There is no island access by automobile. It's high tide, not even a Duffy can navigate the canals. Many docks have been destroyed or detached from their wall structures. Dangerous debris and rubble are floating, or hidden just below the water's surface.

Liquefaction has caused portions of sidewalks and structures to sink several feet. Downed trees, wires and structures litter the roadways. Your neighbor's frightened dogs are wandering the street having slipped through broken windows. Several of your neighbors are seriously injured. This is a common refrain across the island.

The first hours following an earthquake are the most crucial. Having a community-based plan of neighbors fending for neighbors in structured teams can save lives and ensure everyone safely navigates the catastrophe.

"Naples' emergency response plan is the new gold standard across the city!" — Suzie Price, 3rd District Councilwoman

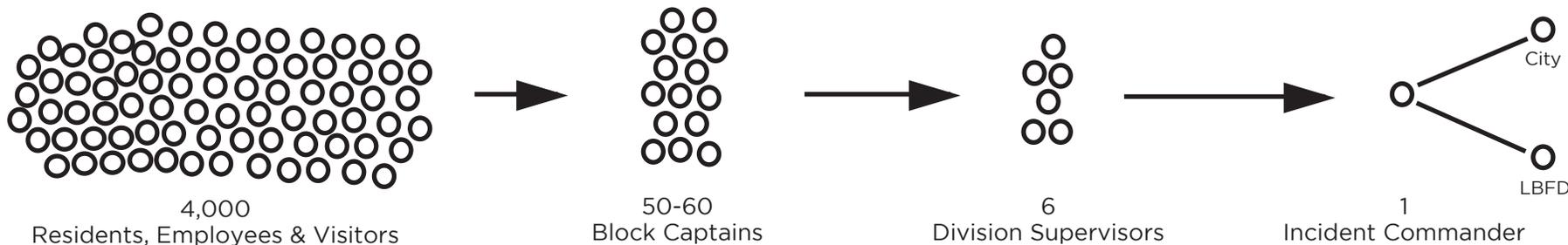
The Plan relies upon CERT-trained volunteers and their neighbors working together, with constant communication and the greatest adherence to personal safety, to address manageable issues before they become major crises.

The Plan incorporates FEMA's proven "Incident Command Structure" to organize volunteers and deploy teams. The Plan also follows structured communication and documentation protocols employed by professional emergency responders.

The Plan...

The NIA has tailored an "Incident Command Structure" that will link all islanders, canvas every corner of the island, streamline communications, prioritize tasks and allocate resources:

- Individuals (residents, employees, visitors) report to designated Block Captains,
- Block Captains (50-60) report to Division Supervisors,
- Division Supervisors (6) report to the Island's Incident Commander,
- The Island's Incident Commander works directly with LBFD, the City, and others.





THE PLAN - BREAKING IT DOWN

AT THE BLOCK LEVEL

The Plan divides Naples into approximately 50 “Blocks.” Each Block contains roughly 30-40 households and has a dedicated volunteer Block Captain. Prior to a disaster, Block Captains help their neighbors become as prepared as possible to navigate whatever happens. Following a disaster, Block Captains will help residents form teams to conduct light search and rescue, extinguish small fires, tend to the wounded, and secure the immediate area as needed.

Also at the Block level, volunteers may be needed to care for children, pets, elderly and those with special needs.

“If we face a quake along the lines of Long Beach’s quake of ‘33, we could be in for a world of hurt.”

***—Michael O’Toole
NIA President***



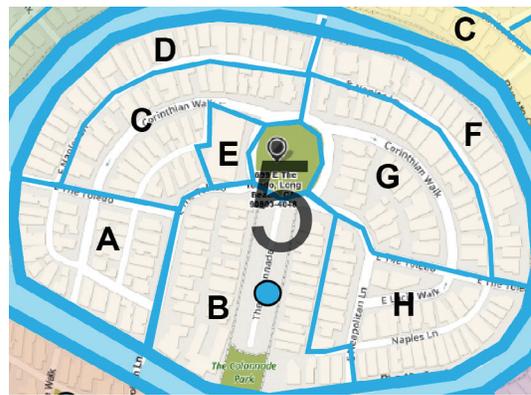
Block Level

AT THE DIVISION LEVEL

Blocks are clustered into areas called “Divisions.” The Island has 6 Divisions. Once a Block is secured, volunteers from that Block will report to their designated Division’s Staging Area. For example, the Staging Area for Division 5 is the Colonnade. *See the map on Pg 8 for more details.*

Volunteers will then check in and be assigned to teams. The teams will be deployed to locations in need of additional assistance. Some teams may take on specialized roles such as assisting visitors.

Any professionally trained emergency responders (such as retired firefighters, doctors, nurses, police officers and military personnel) who live on the Island, will have been encouraged in advance to help by heading to their respective Division Staging Areas. First aid and medical care will be provided in designated areas in each Division or in a centralized location on the island.



Division Level

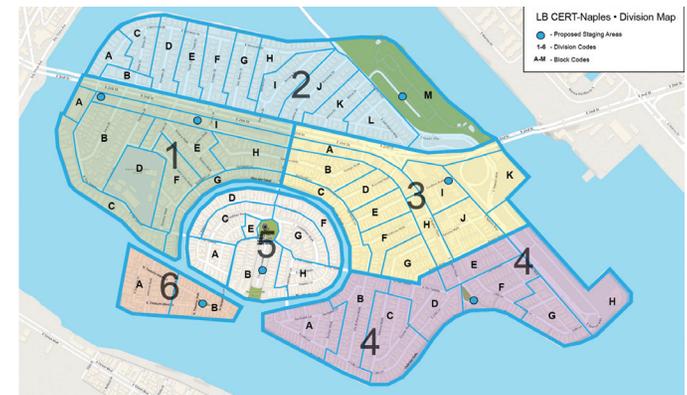
AT THE ISLAND LEVEL

Naples Emergency Response Plan includes assistance for non-islanders who happen to be in the area at the time of the disaster. These might be visitors at Mother’s Beach, customers at any of the area businesses, or even drivers passing through on 2nd Street or Appian Way. A dedicated outreach team will work with these individuals to tend to the injured and provide food and temporary shelter.

Also at the island level, volunteers will organize a ferry service to shuttle individuals on and off the island from designated launch points.

“CERT volunteers and their neighbors are a vital link in the chain of community preparedness and response.”

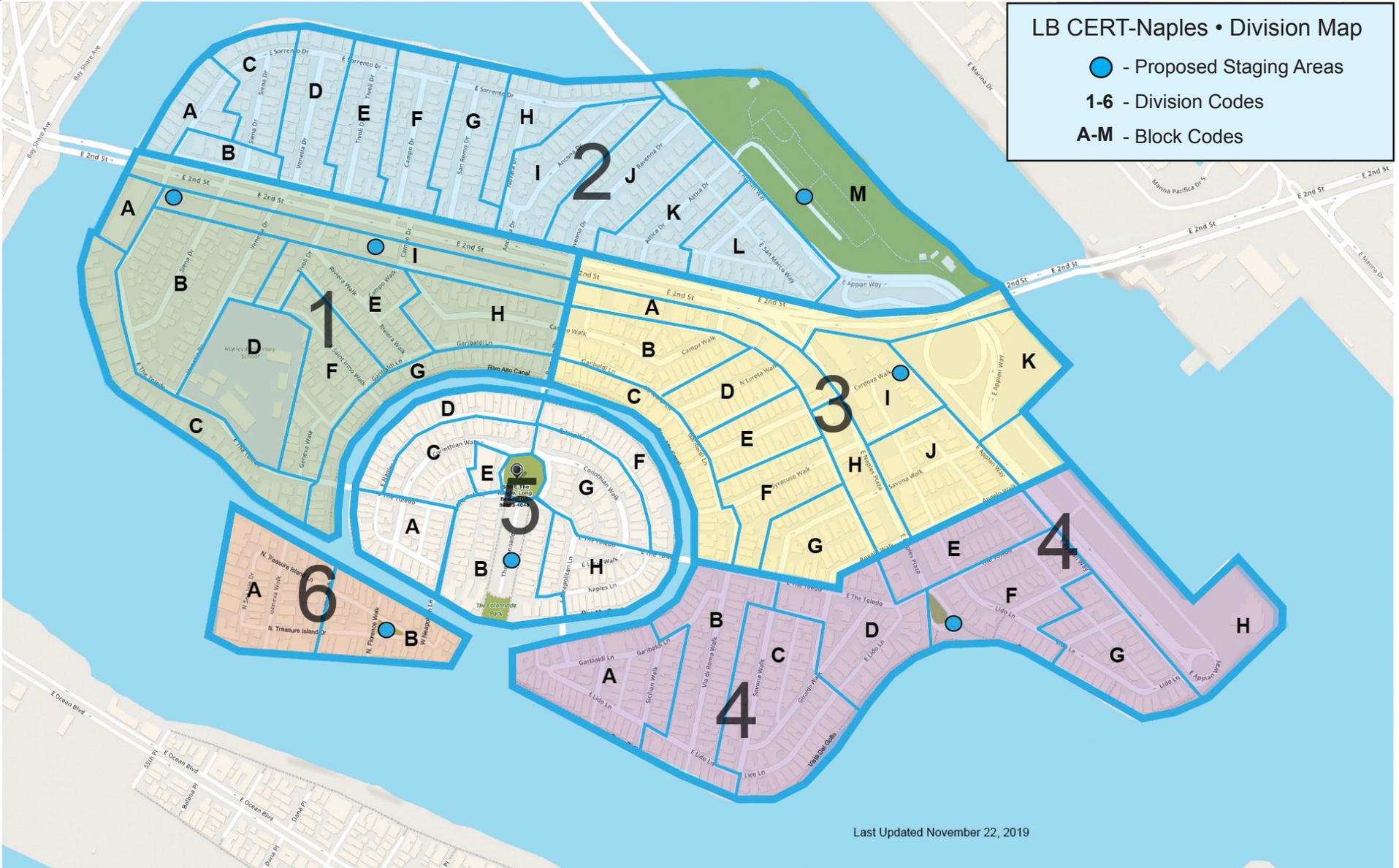
***—Jake Heflin
Dir. LBFD’s CERT Program***



Island Level



KNOW YOUR DIVISION AND YOUR BLOCK



For emergency response purposes, Naples has been divided into 6 Divisions and subdivided into approximately 50 Blocks. Each Block contains 30-40 households, and will have at least one dedicated Block Captain. Our goal is to have two to three Block Captains per Block to serve as backups to one another since we don't know who will actually be on the Island when disaster strikes. **Visit NaplesIsland.org/CERT for more details.**

KNOW YOUR BLOCK CAPTAIN



At the heart of Naples Emergency Response Plan is an island-wide network of “Block Captains.” Some have been CERT trained, but it is not a requirement of the role. Block Captains provide the crucial communications link between the Incident Command Center and all community members.

BEFORE an Incident: Preparedness

Prior to a disaster, Block Captains help their neighbors become prepared by sharing information and facilitating connections:

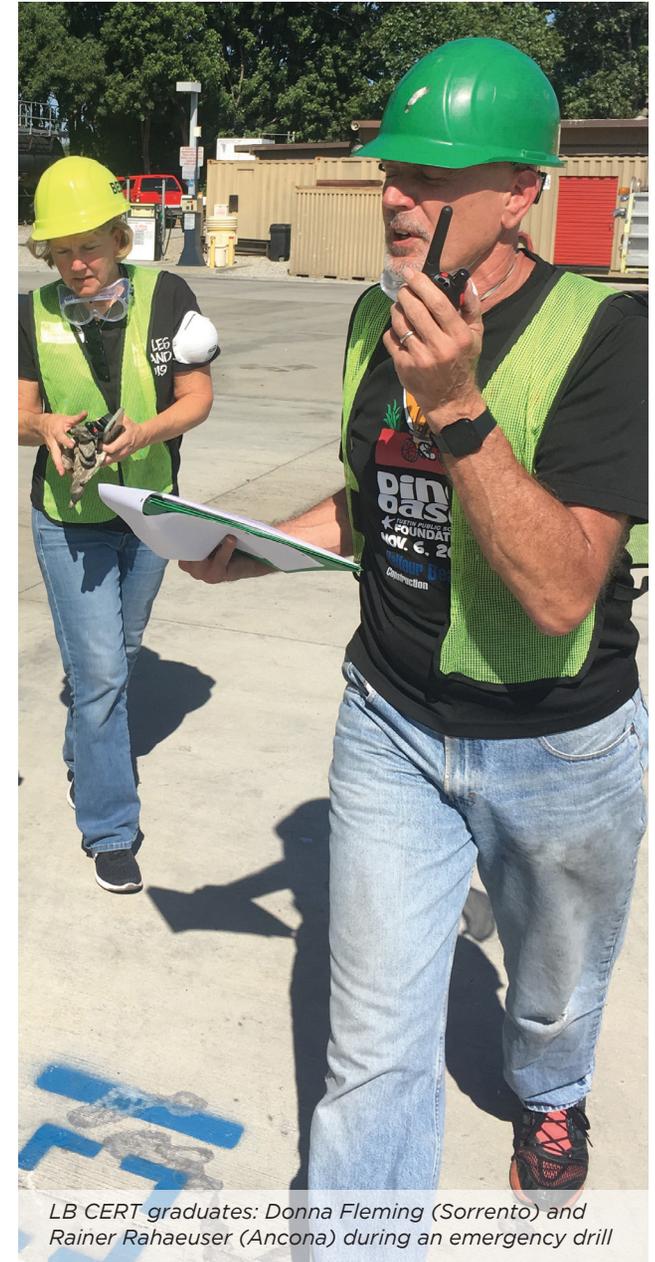
- Liaison to LB CERT-Naples Committee
- Learn the island’s Emergency Plan
- Share the island’s Emergency Plan
- Community outreach
- Create a block Directory
- Connect neighbors
- Gather details about your Block
- Locate gas and water shutoff valves
- Inventory block’s skills and supplies
- Champion emergency preparedness, emergency kits, tools and supplies
- Help create reunification plans
- Practice hand radio communications
- Optional training in areas such as:
CERT • CPR • HAM Radio Operation

AFTER an Incident: Response

Following a major incident, Block Captains will work with Division Supervisors to help all residents navigate the crisis until professional responders arrive on the scene:

- Communications link between block residents and the Division Supervisor
- Secure your Block
- Organize teams:
 - Fire Suppression
 - Search and Rescue
 - Medical Triage
 - Pet Care
 - Child Care
 - Senior Care
 - Emotional Care
 - Assist Visitors

*Find your Block Captain
with our up-to-the-minute
BLOCK CAPTAIN DIRECTORY
available online at
NaplesIsland.org/CERT*



LB CERT graduates: Donna Fleming (Sorrento) and Rainer Rahaeuser (Ancona) during an emergency drill

Community Supporters of Naples’ Emergency Response Plan include:



**FIFTH CHURCH OF
CHRIST, SCIENTIST**



Gloria Dei Lutheran Church
the little church with a big heart!

